



Eureka College

## MAJOR IN DIGITAL AND MEDIA DESIGN

2015-2016 CATALOG

**REQUIREMENTS FOR A MAJOR IN DIGITAL AND MEDIA DESIGN:** a minimum of 39 hours of coursework, consisting of the following:

*All of the following:*

_____	ART106 – Design Fundamentals	3 hrs.
_____	ART206 – Introduction to Graphic Design	3 hrs.
_____	ART245 – Digital Photography Fundamentals	3 hrs.
_____	ART306 – Advanced Graphic Design	3 hrs.
_____	ART310 – Illustrating for the Literary Market	3 hrs.
_____	ART410 – Exhibit and Portfolio Preparation	3 hrs.
_____	BUA230 – Marketing	3 hrs.
_____	BUA311 – Entrepreneurship	3 hrs.
_____	BUA334 – Advertising	3 hrs.
_____	CSC110 – Designing Websites <sup>(Alt 2)</sup>	3 hrs.
_____	COM230 – Mass Media	3 hrs.
_____	COM355 – Public Relation Techniques <sup>(Alt 2)</sup>	3 hrs.

*Plus one of the following:*

_____	COM265W – Writing for the Media	3 hrs.
_____	COM310W – Advanced Speech Writing & Presentation <sup>(Alt 2)</sup>	3 hrs.
_____	COM311W – Messages and Meaning <sup>(Alt 2)</sup>	3 hrs.
_____	COM370W – Professional Communication <sup>(Alt 2)</sup>	3 hrs.

***Recommended Electives:***

_____	ART110 – Drawing Fundamentals	3 hrs.
_____	ART212 – Sculpture & Mixed Media	3 hrs.
_____	ART234W – Modern Art <sup>(Alt 2)</sup>	3 hrs.
_____	ART241 – Darkroom Photography Fundamentals	3 hrs.
_____	ART270 – Environmentally-Based Art	3 hrs.
_____	ART345 – Advanced Digital Imaging & Photoshop	3 hrs.
_____	ART350 – Selected Studio Topics	3 hrs.
_____	ART390 – Museum and Gallery Studies	3 hrs.
_____	COM110 – Introduction to Public Speaking	3 hrs.
_____	COM330 – Intercultural Communication <sup>(Alt 2)</sup>	3 hrs.
_____	EDU227W – Educational Psychology	3 hrs.
_____	MAT125 – Mathematics for Life and Art	3 hrs.
_____	MAT264W – Nature of Mathematics <sup>(Alt ?)</sup>	3 hrs.
_____	PSC263 – International Relations <sup>(Alt 2)</sup>	3 hrs.
_____	PSY203 – Social Psychology	3 hrs.
_____	SOC105 – Cultural Anthropology	3 hrs.
_____	THA160 – Theatre Stagecraft	3 hrs.
_____	THA326 – Problem Solving in Theatre Design <sup>(Alt 2)</sup>	3 hrs.

**NOTES:**