



Eureka College

MAJOR IN COMMUNICATION

2017-2018 CATALOG

REQUIREMENTS FOR A MAJOR IN COMMUNICATION: a minimum of 36 hours of coursework, consisting of the following:

All of the following:

_____	COM110 – Introduction to Public Speaking	3 hrs.
_____	COM240 – Communication Research	3 hrs.
_____	COM255 – Communication Ethics	3 hrs.
_____	COM330 – Intercultural Communication ^(Alt 2)	3 hrs.
_____	COM380W – Communication Theory	3 hrs.
_____	COM450 – Communication Issues & Applications	3 hrs.

Plus one of the following:

_____	COM310W – Advanced Speech Writing & Presentation ^(Alt 2)	3 hrs.
_____	COM370W – Professional Communication ^(Alt 2)	3 hrs.

Plus one of the following tracks:

Strategic Communication Track

Three of the following:

_____	COM230 – Mass Media	3 hrs.
_____	COM265W – Writing for the Media	3 hrs.
_____	COM351 – Organizational Communication ^(Alt 2)	3 hrs.
_____	COM355 – Public Relations Techniques ^(Alt 2)	3 hrs.

Two of the following (Note: courses used to fulfill other major requirements cannot be used to meet the Electives requirement):

_____	COM215 – Human Communication	3 hrs.
_____	COM230 – Mass Media	3 hrs.
_____	COM265W – Writing for the Media	3 hrs.
_____	COM310W – Advanced Speech Writing & Presentation ^(Alt 2)	3 hrs.
_____	COM311W – Messages and Meanings ^(Alt 2)	3 hrs.
_____	COM351 – Organizational Communication ^(Alt 2)	3 hrs.
_____	COM355 – Public Relations Techniques ^(Alt 2)	3 hrs.
_____	COM370W – Professional Communication ^(Alt 2)	3 hrs.
_____	COM490 – Communication Expedition ^(As Needed)	3 hrs.
_____	COM495 – Communication Internship ^(As Needed)	1-3 hrs.