



Eureka College 2018-2019 Catalog

Major in Digital and Media Design

Complete 120 semester hours of graduation-eligible credit.

Digital and Media Design Major		Gr	Cr
ART410	Exhibit & Portfolio Preparation		3
BUA230	Marketing		3
COM110	Introduction to Public Speaking		3
Choose 6 of the following, at least 2 of which are 300-level:			
<ul style="list-style-type: none"> • ART106 – Design Fundamentals • ART110 – Drawing Fundamentals • ART206 – Intro to Graphic Design • ART241 – Darkroom Photography (Repeatable) • ART245 – Digital Photography (Repeatable) • ART250 – Web Design • ART280 – Printmaking • ART290 – Typography • ART306 – Advanced Graphic Design • ART310 – Illustrating for the Literary Market • ART345 – Advanced Digital & Photoshop (Repeatable) • ART350 – Selected Studio Topics • ART380W – Seminar in Visual Culture 			
ART			3
ART			3
ART			3
ART			3
ART3			3
ART3			3
Choose two of the following:			
<ul style="list-style-type: none"> • BUA311 - Entrepreneurship • BUA331 – Consumer Behavior • BUA333 – Retailing • BUA334 - Advertising 			
			3
			3
Choose two of the following:			
<ul style="list-style-type: none"> • COM230 – Mass Media • COM310W – Adv. Speech Writing & Present^(Alt Yrs) • COM311W – Messages and Meaning^(Alt Yrs) • COM355 – Public Relations Techniques • COM370W – Professional Communication^(Alt Yrs) • ENG120 – Introduction to Creative Writing 			
			3
			3
TOTAL			39

Complete one of the following options:		
<input type="radio"/> Completion of a second major:		
<input type="radio"/> Completion of a minor:		
<input type="radio"/> 12 Credits Outside of Major at 200+Level	Gr	Cr
TOTAL		

General Education Capabilities	Date Met
<i>Justice and Civic Responsibility [JCR]</i>	
<i>Aesthetic Sensibility [AS]</i>	
<i>Analytical Inquiry & Problem Solving [AIPS]</i>	
<i>Communication [CO]</i>	
<i>Health, Fitness, and Well-Being [HFWB]</i>	
<i>Intercultural Understanding [IU]</i>	
<i>Scientific Literacy [SL]</i>	
<i>Spiritual Engagement / Examined Life [SEEL]</i>	
<i>Sustainable Practices & Environmental Conscience [SP]</i>	
<i>Ethical Reasoning [ER]</i>	
ECC490 Ethical Reasoning Seminar	
TOTAL CAPABILITIES COMPLETED (Not Credits)	10

Writing Requirement	Gr	Cr
ENG103W Academic Writing & Research		3
ENG301W Adv. Academic Writing & Rsrch		3
Upper-Level W Course in Major		-
Elective W Course		3
TOTAL		9